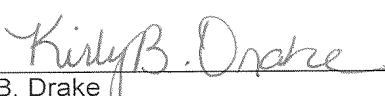



TRANSMITTAL OF APPEAL BRIEF			Docket No. 65003/P002US/10312242	
In re Application of: Ajay R. Bam et al.				
Application No. 10/691,459-Conf. #7339	Filing Date October 22, 2003	Examiner K. H. Le	Group Art Unit 3688	
Invention: SYSTEM AND METHOD OF GENERATING, DISTRIBUTING, AND/OR REDEEMING PROMOTIONAL OFFERS USING ELECTRONIC DEVICES				
<p style="text-align: center;"><b><u>TO THE COMMISSIONER OF PATENTS:</u></b></p> <p>Transmitted herewith is the Appeal Brief in this application, with respect to the Notice of Appeal filed: <u>August 31, 2009</u> .</p> <p>The fee for filing this Appeal Brief is <u>\$ 270.00</u> .</p> <p><input type="checkbox"/> Large Entity <input checked="" type="checkbox"/> Small Entity</p> <p><input type="checkbox"/> A petition for extension of time is also enclosed.</p> <p>The fee for the extension of time is _____ .</p> <p><input type="checkbox"/> A check in the amount of _____ is enclosed.</p> <p><input type="checkbox"/> Charge the amount of the fee to Deposit Account No. <u>06-2380</u> .</p> <p><input checked="" type="checkbox"/> Payment by credit card.</p> <p><input checked="" type="checkbox"/> The Director is hereby authorized to charge any additional fees that may be required or credit any overpayment to Deposit Account No. <u>06-2380</u> .</p> <div style="display: flex; justify-content: space-between;"><div> _____ Kirby B. Drake Attorney Reg. No. : 55,126 FULBRIGHT &amp; JAWORSKI L.L.P. 2200 Ross Avenue, Suite 2800 Dallas, Texas 75201-2784 (214) 855-8294</div><div>Dated: <u>October 30, 2009</u></div></div>				
<p style="text-align: center;"><b>Appeal Brief Transmittal</b></p> <p>I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).</p> <p>Dated: October 30, 2009      Signature:  (Lisa deCordova)</p>				